GOLNOUSH BEHMANESH ARTIST | DESIGNER | RESEARCHER | EDUCATOR

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EDUCATION

| 2022 - | MEA CANDIDATE | / GRAPHIC DESIGN |
|--------|------------------|------------------|
| ZUZZ - | WITA CANIJIJAI F | / UDAPHIL DESIGN |

2025 Georgia State University / E. G. Welch School of Art & Design / Atlanta, GA

2019 ENGLISH LANGUAGE AND LITERATURE

Linnaeus University / College of Art & Humanity / Växjö / Sweden

2011 MA / PAINTING AND DRAWING

Alzahra University / College of Arts / Tehran

2009 BFA / PAINTING AND DRAWING

Ferdowsi University of Mashad / College of the Arts

TEACHING EXPERIENCE

2023 to INSTRUCTOR OF RECORD part-time

presnt Georgia State University, Georgia, Atlanta

Courses taught: Introduction to Graphic Design / Introduction to Typography

- Develop course curriculum materials including project revisions, exercise variations, lectures, and group activities
- Evaluate incoming undergraduate student portfolios for acceptance into the program
- Review exiting senior portfolios for program completion

2022 to **GRADUATE TEACHING ASSISTANT** part-time

2023 Georgia State University, Georgia, Atlanta

Courses assisted: Graphic Design Portfolio-CTW / Intermediate Graphic Design

 Assisted in teaching, Supported lectures, graded assignments, and provided feedback on student work.

2016 to VISITING LECTURER part-time

2019 University of Applied Science and Technology, Tehran

Courses: Graphic Design Studio / Motion Design & Time Based Media / Digital painting / Drawing I / Drawing II

- Develop course curriculum materials including syllabi, projects, exercises, lectures, group activities, field trip
- Evaluate incoming undergraduate student portfolios for acceptance into the program
- Review exiting senior portfolios for program completion

2013 to ADJUNCT TEACHER part-time

2016 Rasam Institute of Higher Education / Karaj

Courses: Figurative painting / Portrait painting / Drawing I / Drawing II / 2D Design, Advance Illustration.

 Develop course curriculum materials including project revisions, exercise variations, lectures, and group activities

PROFESSIONAL EXPERIENCE

Fall DIGITAL GRAPHIC DESIGNER INTERN

2024 FILTERBUZZ - Part time, Atlanta

Visual identity of Filterbuzz, a digital platform for art and cultural events. Branding and motion graphics. User interface design. Collaborated with developers in UX research and design.

Summer DIGITAL GRAPHIC DESIGNER INTERN

2024 EYEDRUM - Part time, Atlanta

Created social media assets and announcement posters.

2012 to **GRAPHIC DESIGNER**

2019 RATH GRAPHIC- MTE - Part time, Tehran - Dubai

Advertising campaigns / Packaging design / Website design / Print materials; Calendars, book design, and posters for several projects.

2017 to FOUNDER & CREATIVE DIRECTOR

present BEHMANESHDESIGN BRAND

Built an online platform helping single mothers in Iran produce handcrafted bags. Designed the brand identity and marketing materials. Found a community of 10,000+ followers, supporting women's economic independence and promoting sustainable design.

RESEARCH AREA

Human-Centered Design | SocialImpact Design | Cross-cultural Design | Technology | Artificial Intelligence

CONFERENCE I TALK I PRESENTATION

2023 SPEAKER

AIGA Design Educators Community (DEC) Symposium: Lens

Oct 12 — Parsons School of Design, NYC ADS vs ADS

2025 CAA 113th Annual Conference

Feb 13 — New York, NY <u>Unleashing Creativity and Precision: Al Tools in Graphic Design</u> Education

2025 GSU 3rd Annual Graduate Conference for Research, Scholarship, and Creative Activity

Feb 5 — Atlanta, GA "The Cultural Lens: Adapting Al for Global Design Practices"

2024 SESSION CHAIR

SECAC 80th Conference

Oct 24 — Atlanta, GA <u>Positive Changes via Graphic Narratives in Social Wayfinding</u> Facilitated presentations and discussions with six assistant professor participants from universities across US.

2024 INVITED REVIEWER

BA/BS senior portfolio presentations

Dec 5 — Illinois State University

PROFESSIONAL SERVICES

GRADUATE RESEARCH AWARD

Alzahra University / Tehran

2011

| | PROFESSIONAL SERVICES |
|------|--|
| 2023 | AIGA DESIGN EDUCATORS COMMUNITY (DEC) SYMPOSIUM: MARGINS Peer review board member, evaluation and feedback on proposal abstracts. |
| 2024 | AIGA DESIGN EDUCATORS COMMUNITY (DEC) SYMPOSIUM: LENS Peer review board member, evaluation and feedback on proposal abstracts. |
| 2024 | SECAC 80th Conference Reviewed and selected abstracts for the session Positive Changes through Graphic Narratives in Social Wayfinding |
| | AWARDS & RECOGNITIONS |
| 2025 | GRADUATE TRAVEL AWARD Georgia State University / USA |
| 2025 | GRADUATE RESEARCH AWARD Georgia State University / USA |
| 2024 | FLUX FINALIST, AIGA BALTIMORE, DESIGN COMPETITION, (Winnerss will be unveiled) Juried by Brockett Horne, Vinicius Lima, Kaleena Sales / USA |
| 2024 | ALLEGRO GRANT AWARD Georgia State University / USA |
| 2024 | GRADUATE SUPPLEMENTAL AWARD Georgia State University / USA |
| 2023 | GRADUATE SUPPLEMENTAL AWARD Georgia State University / USA |
| 2022 | COLLEGE COMPETITION GRANT Georgia State University / USA |
| 2022 | FULL SCHOLARSHIP & DOUBLE ASSISTANTSHIPS AWARD FOR 3 YEARS Georgia State University / USA |
| 2020 | MARTHA'S VINEYARD PRIZE Honored artwork to showcase / USA |
| 2018 | BAHARESTAN COMPETITION Nominated in Typography section / Tehran Municipality |
| 2014 | DARVAG FESTIVAL 1st place in the best children art instructor section / Tehran |
| 2011 | RESISTANCE ART FESTIVAL Nominated / Tehran |

PUBLICATION

| | PUBLICATION | |
|--------------|---|--|
| 2020 | Flora Fiction Competition Selected artwork and printed in quarterly Florida, US | |
| 2019 2020 | SEABUZZ Fiction Award Selected illustration and printed in quarterly, Vancouver, Canada | |
| | WORKSHOPS & COMMUNITY SERVICES | |
| 2023 | THE ATLANTA ART WEEK INSTITUTION Contribution to participant introductions and organized panel discussions as a volunteer. Atlanta, October 8 –9, 2023. | |
| Fall 2018 | UNIVERSITY OF APPLIED-SCIENCE Workshop facilitator and mentor for a program inspiring women in underrepresented careers. Tehran. | |
| Fall 2015 | WNEI WORLD NATURE EXPLORERS INSTITUTE Conducted art workshops for children, Tehran. | |
| | EXHIBITIONS | |
| 2024 | KAI LYN ART GALLERY CHRONICLE, Group Exhibition / Atlanta, Ga | |
| 2024 | EYEDRUM GALLERY Emerging Artist of GA Juried Exhibition / Atlanta, Ga | |
| 2023 | KAI LYN ART GALLERY THE NEW SOUTH V. 5th Juried Annual Exhibition / Atlanta, Ga | |
| 2023 | WELCH GALLERY 26TH Juried Annual Student Exhibition / Atlanta, Ga | |
| 2022 | WELCH GALLERY Open Studio Group exhibition / Atlanta, Ga | |
| 2017 | APADANA ART GALLERY A PIECE OF THE CITY, Group exhibition / Karaj | |
| 2015 | SAREBAN GALLERY 6th Juried Annual Exhibition / Isfahan | |
| 2014 | TREE ART GALLERY COOLER FAN, Group Exhibition / Karaj | |

PROFESSIONAL MEMBERSHIP

ARYA GALLERY SMALL FRAMES, Group Exhibition / Tehran

2011

2023 to AMERICAN INSTITUTE OF GRAPHIC

present COLLEGE ART ASSOCIATION

SOUTHEASTERN COLLEGE ART CONFERENCE

AREA OF WORK

Visual Design:

Graphic Design, Branding, Typography, Data Visualization, Sketching, Painting, Drawing

Interactive & Experience Design:

Interactive Design, Wireframing, Prototyping, Storytelling

Animation & Motion Graphics:

Traditional Animation, Digital Animation, Procedural Animation, Character Design, Motion Graphics

Virtual Production & VFX:

AR, VR, CG Virtual Production, VFX, ICVFX, Red Komodo

HARD SKILLS

Graphic Design & Illustration:

Adobe Creative Cloud (Photoshop, Illustrator, InDesign) | Procreate

Prototyping & UX/UI:

Figma | Adobe XD

2D Animation & Motion Graphics:

Harmony | After Effects IPremiere Pro

3D Animation & Character Design:

Maya | Cinema 4D | iClone | Character Creator

Virtual Production & Real-Time Graphics:

Unreal Engine | TouchDesigner | Red Komodo

Productivity & Collaboration:

Asana | Microsoft Office Suite (Word, Excel, PowerPoint) | Google Workspace | Miro | Canva

LANGUAGES

English Fluent
French Intermediate

Farsi Fluent